

WESP BV
2023 Oct 2

wesp

All Metaverse Experiences, One Platform

Official collaboration with:



THE APP STORE OF THE METaverse

Background images are from the WESP Metaverse

Trailer:



Problem

400 million active users in the Metaverse.
Different engagement required to unlock spending.

Reasons

- Lack of engaging activities
- No easy access for companies
- Not user-friendly



Solution

A democratized smart Metaverse enhanced by AI where thousands of App builders create infinite experiences

What Apple or Android are for the mobile phone
That is what we are for the Metaverse

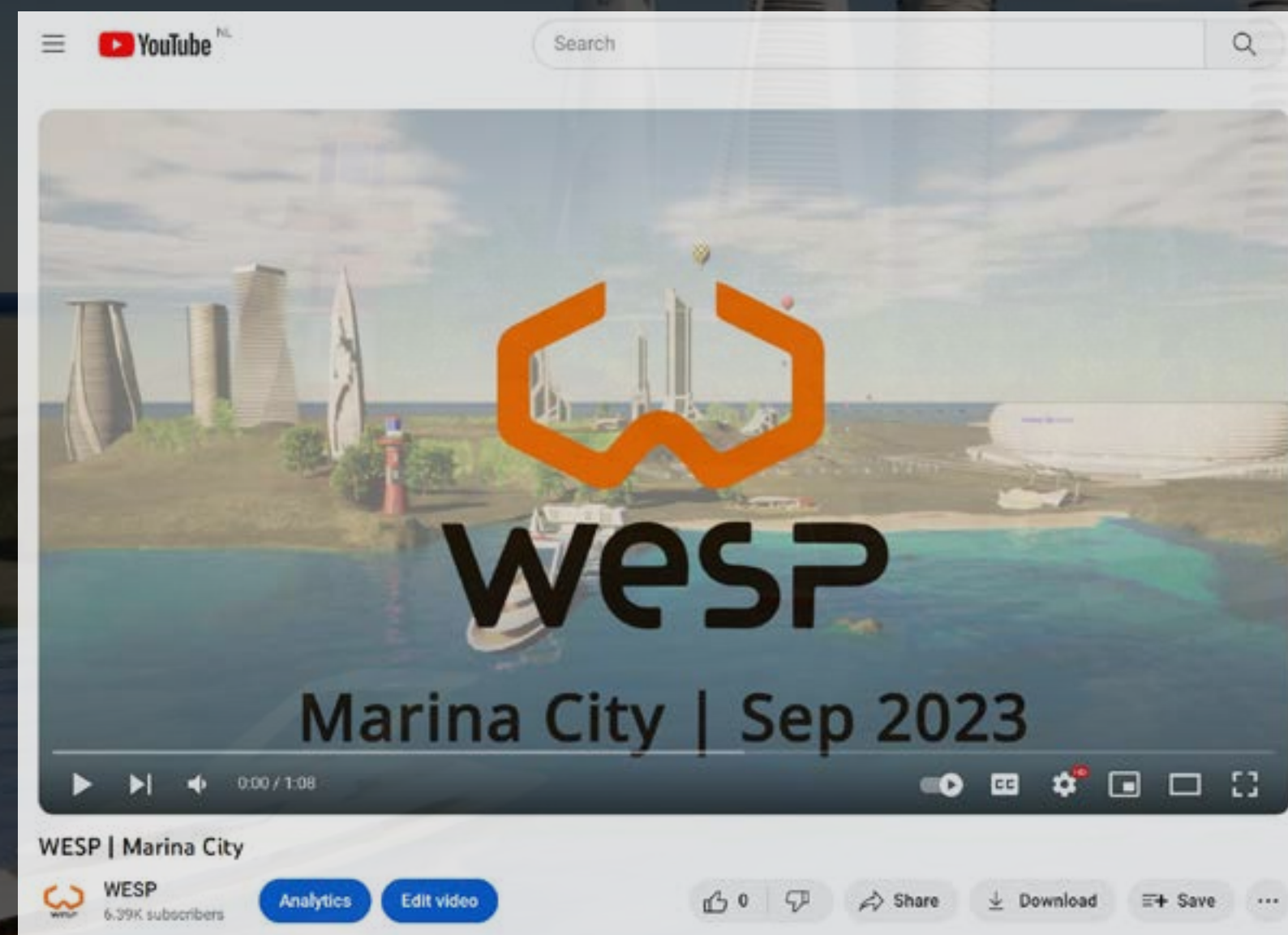
Benefits of Companies Creating Apps

- Adds value to the platform
- New experiences for users
- New revenue streams



Product

AI-driven smart Metaverse with
an integrated App Store



APPS

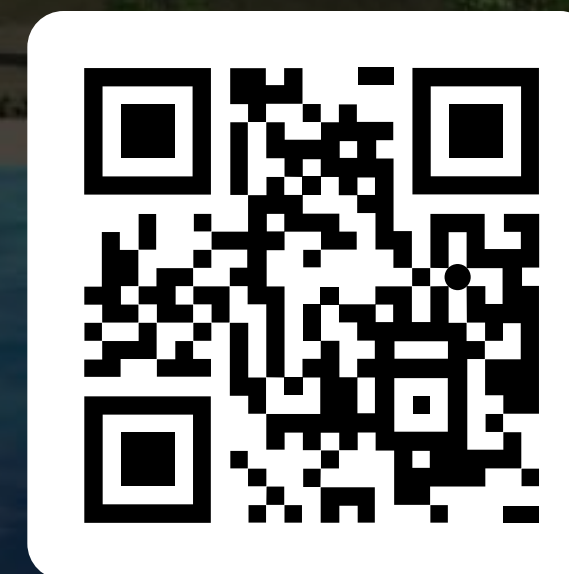
- Developer interfaces
- Integrated App Store

User-friendly

- AI-building design software
- Avatar face scan

Smart

- Fundraising smart contracts
- Smart land-parcels



App Categories

Utility Apps



Web Shops



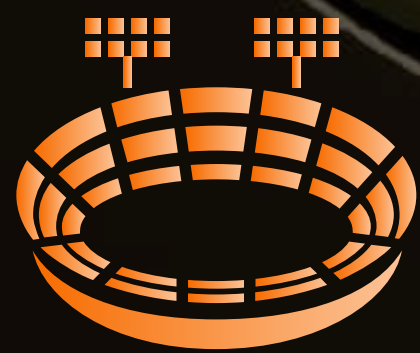
Property E-commerce



E-learning



Social Games Stadiums



Gaming Areas



Social Events Areas



Social Apps



Features



Developer Interfaces

Three levels of Developer interfaces, starting with an easy level without coding



AI Building Design Software

Integrated AI building design software



Avatar Face Scan

Face scan for Avatar creation with visible label of verification



Third-Party Apps

Run your Apps and start or boost your business



App Store

Integrated App Store with AI-based verification process



ID Check

ID Check with visible label for Avatar



Fundraising

Fundraising smart contracts for companies



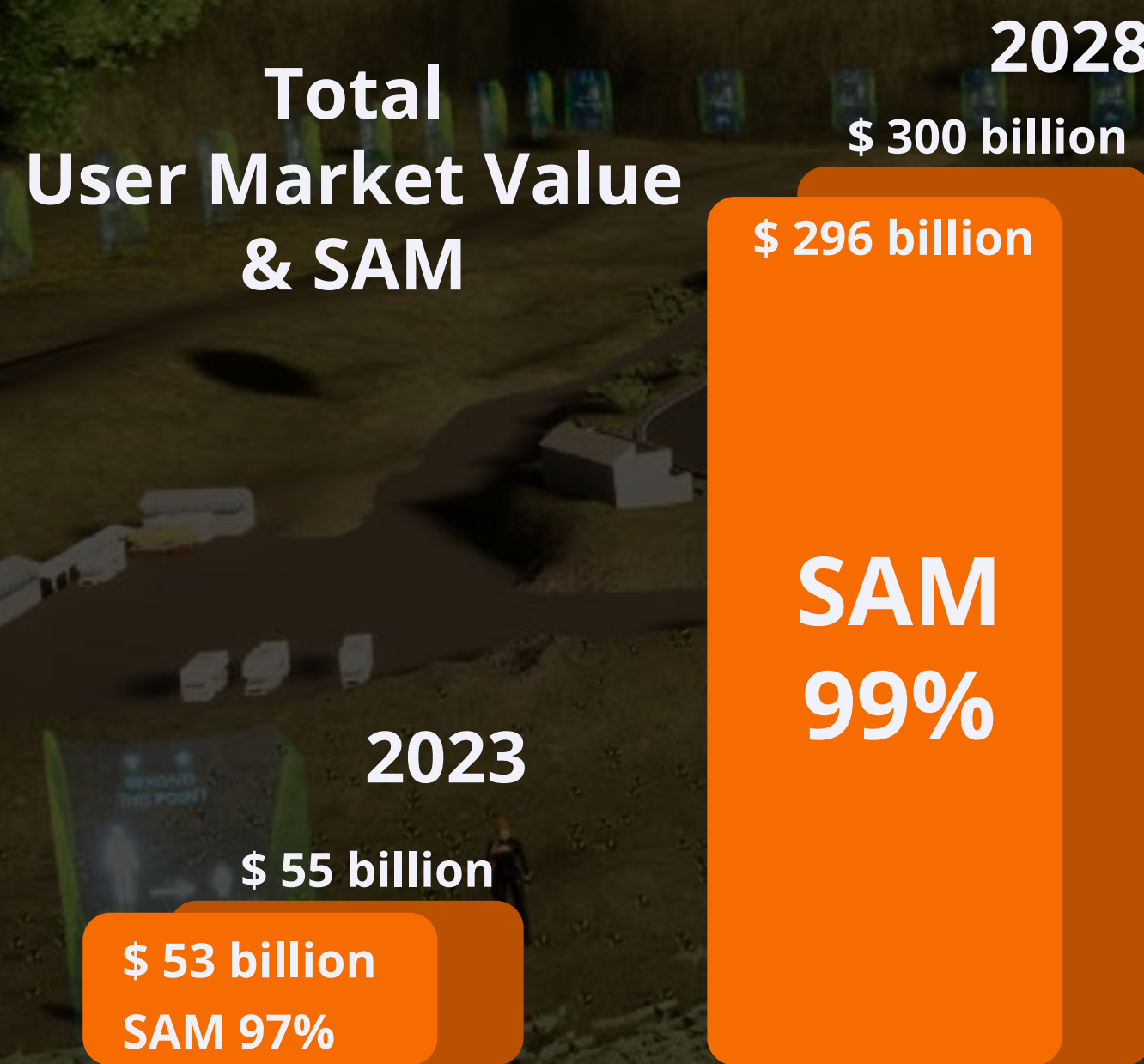
Smart Parcels

Unused land parcels will be recycled



Market Opportunity

Addressing a \$53 Billion Current Market to reach \$ 300 Billion by 2028
 Unlocking Untapped Revenue through Multi-Level Monetization Strategies
 Attracting the General Public with a User-Friendly AI powered Metaverse



USER MARKET VALUE

User Categories	2023*	2028*	WESP
Advertisement	1.5	5.5	✓
AR & VR Hardware	1.2	2.7	-
Digital Media	0.5	1.1	-
eCommerce	23	117	✓
Education	1.9	16	✓
Gaming	14	99	✓
Health and Fitness	6.6	36	✓
Live Entertainment	0.2	0.4	✓
Virtual Assets	2.5	6.4	✓
Workplace	4.0	16	✓
* [USD BILLION] Total	55	300	296

Source: [statista.com/metaverse-digital-media](https://www.statista.com/metaverse-digital-media)



Business Model

All Purchases go through Smart Contracts with a 5% Transfer Fee
Free Basic Services with Full Premium Upgrades available
Main Programming for Apps done by Partner Companies

Average user spending per year to revenue

2028

Purchases

\$467

5%

Premiums

\$60

100%

Transfer Fee Model

- In-App purchases
- Purchases marketplaces
- Fundraising smart contracts

Subscription Model (Premiums)

- Land-parcels upgrades
- AI-building design software
- Avatar face scan



Competition

horizen
Worlds



Decentraland

THE
SANDBOX



BATTLE
INFINITY



WESP

MEDIUM	Standalone App-based	✓	✓	-	✓	✓
	Web Browser-based	-	✓	✓	-	✓
	VR mode	✓	-	-	✓	✓
APPS	Third-party App Store	-	-	-	-	✓
	App Developers Interfaces	-	-	-	-	✓
USER-FRIENDLY	AI Building Design Module	-	-	-	-	✓
	Avatar Face Scan	-	-	-	-	✓
SMART	Land-parcels	-	✓	✓	-	✓
	Smart Land-parcels	-	-	-	-	✓
	Fundraising Smart Contracts	-	-	-	-	✓



Ecosystem

Options to do business in the Metaverse.

1. Create and sell an app and also receive in-app spending.
2. Create and sell 3D gadgets or avatar add-ons.
3. Develop, fund-raise and exploit a game.
4. Develop, fund-raise and exploit a company building or a residential tower.
5. Promote the business in your sector which you profit from.
6. Create or rent a store, gallery etc. and start selling physical and digital goods.



WESP 3D-World

- Unreal Engine 5.
- Available Web-, App-based and VR headset.
- KYC ID verification (voluntary).
- Avatar Face scan and verification (voluntary).
- NFT-marketplace.

Parcels

- Free parcels- build a free house with the integrated AI design software.
- Build a company building on the designated combined parcels.
- Unused parcels will be moved to the outside of the map.
- Premium fixed and combined parcels are for sale by subscription.
- Multiple city centers have parks, stadiums and gaming.
- Every parcel or space in a skyscraper will have a transporter pad.
- No roads between the housing parcels.
- Owner decides who enters the parcel or space.



Alpha City



• Houses

Single parcel for one house or to combine for a villa.



• High-rise housing

Parcels to make a small apartment building. These parcels are also possible to combine for residential towers.



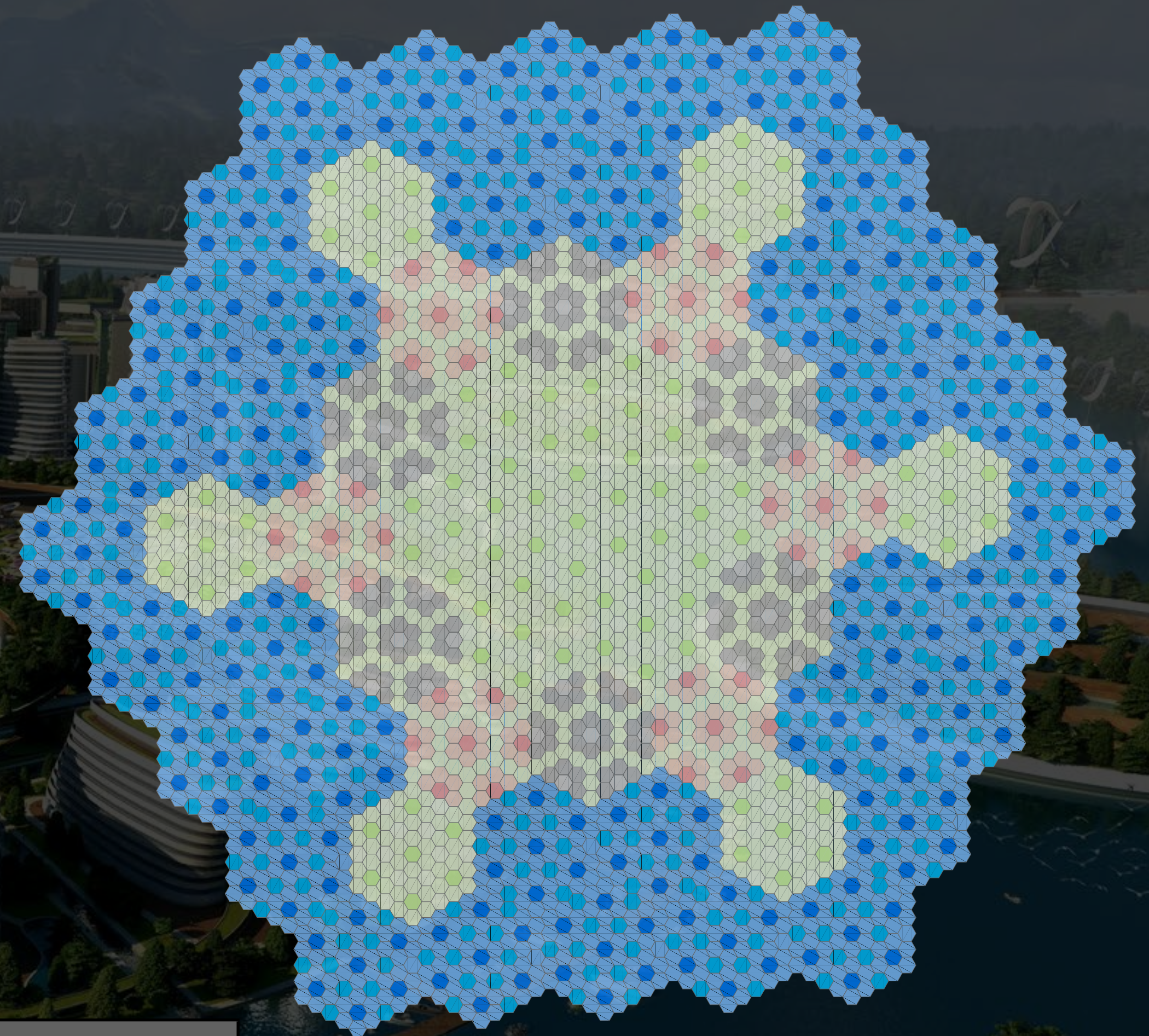
• Companies

Single parcels for a small company building, as a shop. Also possible to combine for big company buildings as a shopping mall.



• Relax / entertainment

Parcels for walking basic with grassland. Also entertainment can be added here as a racetrack, football stadium, paint ball playing field, etc.



One City	Users
Houses	1,584
High-rise housing apartments min/max	1,080/111,000
Companies min/max	216/3,600



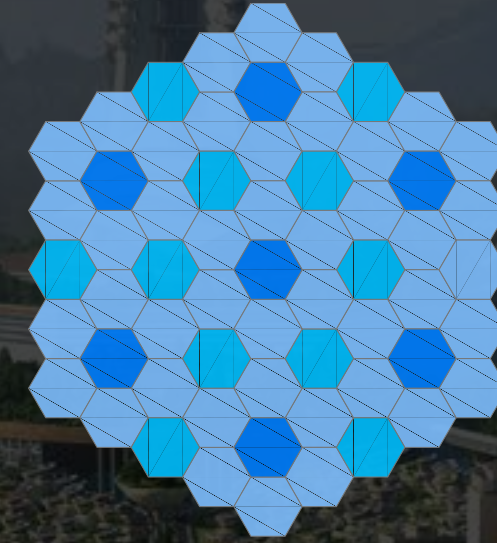
City Parts



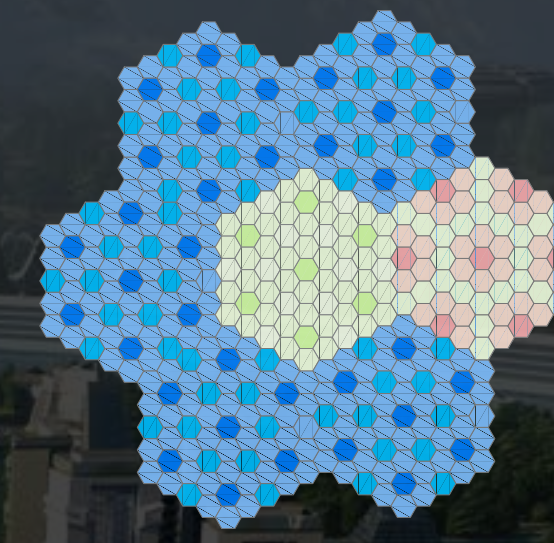
Name: Parcel
 Category: Houses
 Size: ~ 13x15m1
 Parcels: 1
 TP* (free): 1



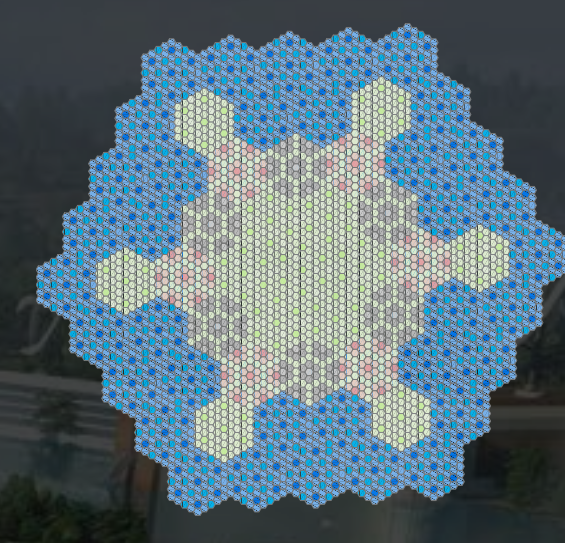
Name: Combined
 Category: Houses
 Size: ~ 37.5x39m1
 Parcels: 7
 TP* (free): 6



Name: Sector
 Category: Houses
 Size: ~ 105x117m1
 Parcels: 60
 TP* (free): 42



Name: District
 Category: Houses
 Size: ~ 292x307m1
 Parcels: 420
 TP* (free): 222



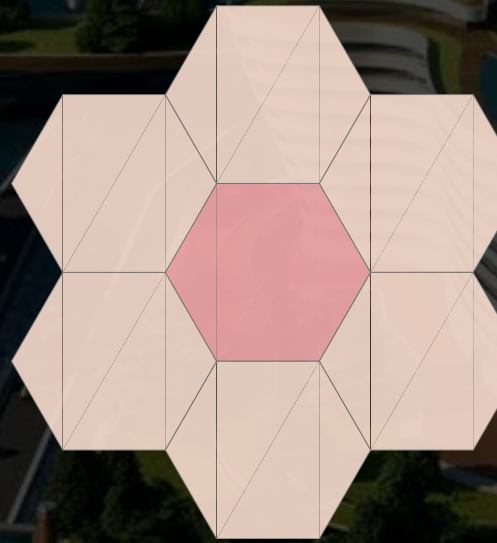
Name: City
 Category: Houses
 Size: ~ 818x915m1
 Parcels: 3,300
 TP* (free): 1,584



Name: Parcel
 Category: High-rise housing
 Size: ~ 13x15m1
 Parcels: 1
 TP* min/max: 6/20



Name: Combined
 Category: High-rise housing
 Size: ~ 19.5x26m1
 Parcels: 2
 TP* min/max: 20/1000



Name: Hexagon
 Category: High-rise housing
 Size: ~ 37.5x39m1
 Parcels: 7
 TP* min/max: 80/3500



Name: Parcel
 Category: Company
 Size: ~ 13x15m1
 Parcels: 1
 TP: -



Name: Parcel
 Category: Relax
 Size: ~ 13x15m1
 Parcels: 1
 TP: -



City Ecosystem

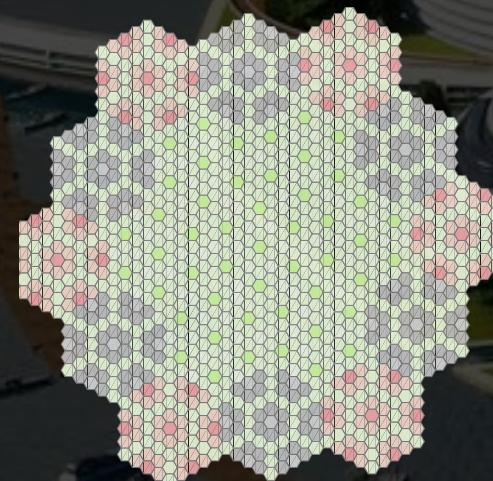
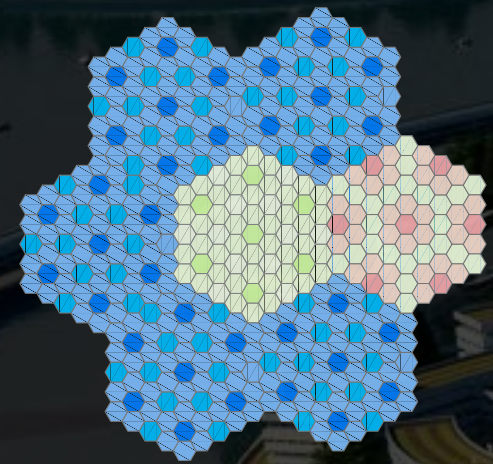
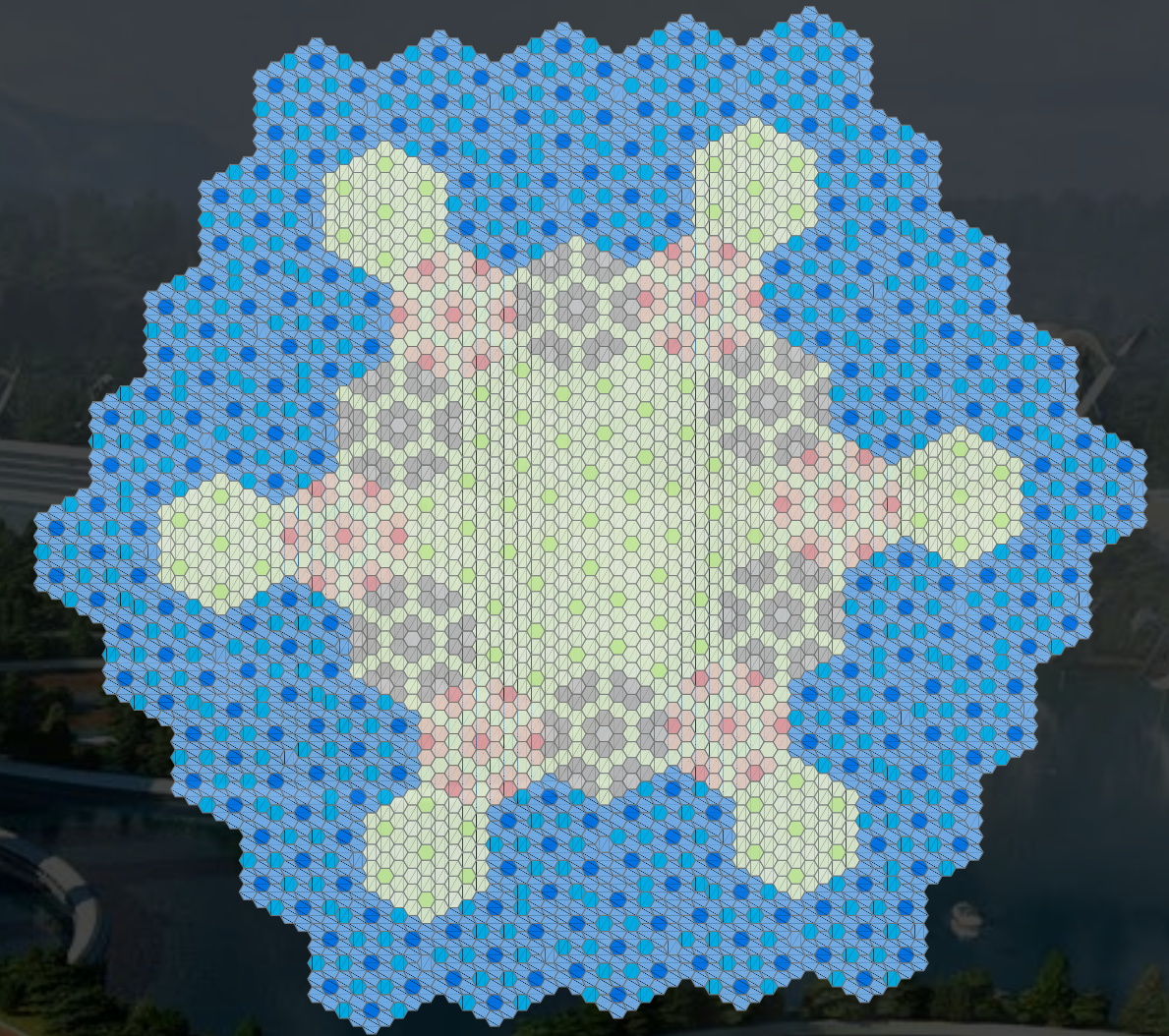
By paying an annual contribution, you are able to vote on changes made to the entertainment plaza located in the middle of your district or city. As a paying user, you will also receive a share of the revenue generated by this entertainment center.

In addition, users who live in high-rise housing will receive 0.5% of the revenue generated by companies in the neighboring business sector.

Paying parcel owners (in blue) can decide on any further development of the Relax area (in green) through voting. These parcel owners will receive 10% of any revenue generated after the development. The project developer can also mint the property (marked in green) as NFTs to fundraise for the project. Once the project starts generating revenue, NFT holders will receive an equal share of the revenue generated.

Paying users (marked in red) and companies (marked in gray) can decide on any further development of the Relax area in the center (marked in green) through voting. They will receive 10% of any revenue generated after the development. Residential tower owners (marked in red) have the option to sell their apartments, while other users can pay an annual fee to become a user with voting rights and receive 10% of any revenue generated by the Relax center in the city.

Paying users (red) receive 0.5% of the revenue made by the companies in the neighboring company sector. This is received in the contribution wallet (smart-contract) from which also the yearly payments for the apartment are paid.



City	Users
Houses	1,584
High-rise housing min/max	1,080/11,000
Companies min/max	216/3,600



Spaces

Examples



Shopping mall

Buy or build your own shop for digital and physical goods.



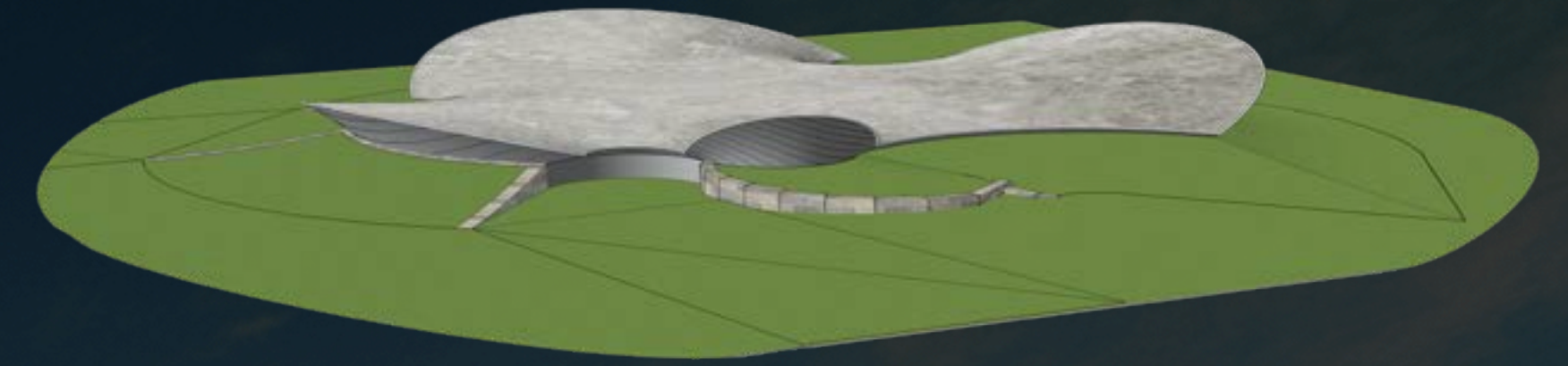
3D-Games

Fund-raise, develop and exploit your own 3D games in a city relax-area.



Offices

Fund-raise and develop a skyscraper. Sell the offices to businesses.



Education

Online courses in your own training center or use the free rooms. Or build your own.



Land-parcels

Build your own house with the AI building design software.



Events

Conferences or concerts on your own or dedicated square or dome.





App Store & Development

Choose an app from the App Store and deploy an app.

Upload an app to the App Store and distribute it for free or ask a fee

Developer User Interfaces

Download a Wesp Miniverse for development and testing.

- Easy • 3D elements with settings
- Medium • 3D elements with scripting
- Professional • C++ Programming



Roadmap

Q2-2022

- WESP
- 2D POC

Q4-2022

- Launch
- Alpha City

Q2-2023

- Switch to
- Polygon

Q4-2023

- Branding
- WESP

Q2-2024

- Partners App
- integration

Q4-2024

- Launch

Q3-2022

- Web3 login
- P2P Crypto

Q1-2023

- Switch to
- Polygon

Q3-2023

- Re-brand to
- WESP

Q1-2024

- Listing WESP

Q3-2024

- Beta Launch



AI building designer software

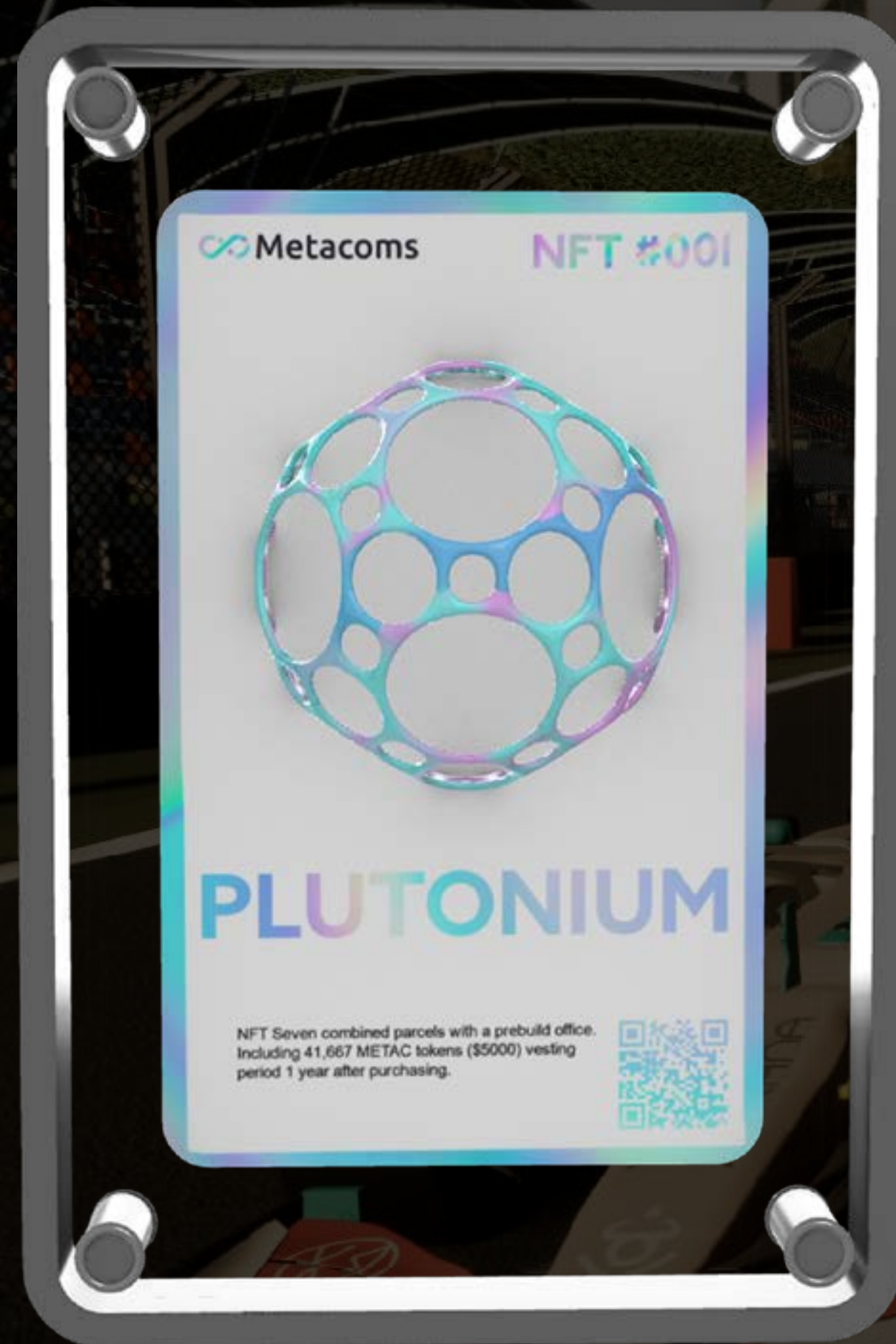
You can rent an apartment in a skyscraper.

Also you can let our integrated AI building design software built your own house.

- Houses
- Shops
- Offices
- Other company buildings



3D NFTs



NFT #001 Plutonium \$2500

NFT Seven combined parcels with a pre-built office.
Including 41,667 MEAC tokens (\$5000) vesting period 1 year after purchasing.



NFT #002 Uranium \$1000

NFT Four combined parcels with a pre-built house.
Including 16,334 MEAC tokens (\$2,000) vesting period 1 year after purchasing.



NFT #003 Neptunium \$500

NFT Four combined parcels with a pre-built shop.
Including 8,333 MEAC tokens (\$1,000) vesting period 1 year after purchasing.



NFT #004 Thorium \$100

NFT One parcel on a premium location with a pre-built house.
Including 1,666 MEAC tokens (\$200) vesting period 1 year after purchasing.



NFT #005 Jetpack \$50

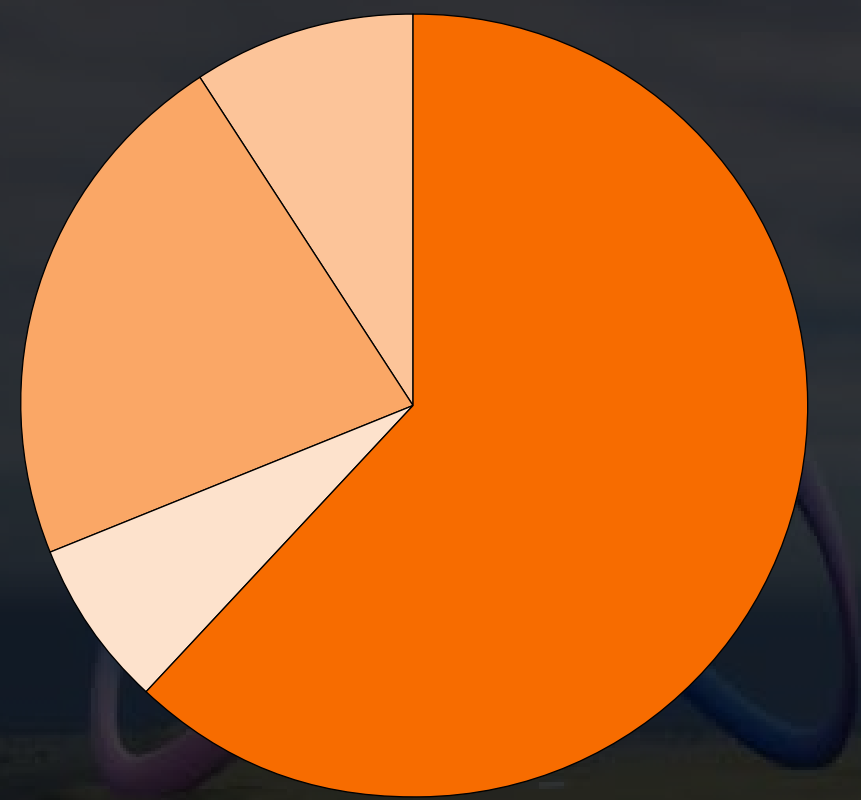
NFT a Jet-pack to fly in the Metaverse.
Including 833 MEAC tokens (\$100) vesting period 1 year after purchasing.

!! All NFTs are designed by Dutch artist Fabian9.



Tokenomics

Token distribution



- 9% Payments *
- 22% Ecosystem *
- 7% Promotion *
- 62% Sales

* Promotion and Payment tokens will be locked for 180 days.
** Team does not receive free-tokens.

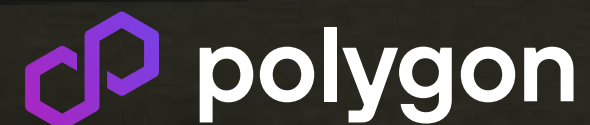
WESP Token

- WESP token fixed ICO price: 0.12 USD/WESP
- Polygon based token
- 500,000,000 WESP initial minted
- Surplus minted tokens will be burned (2025)
- Contract: <https://polygonscan.com/address/0x5783597ba1a5e5f5182db58dbce47657a9535eec>

Example

- 62 million WESP tokens sold (\$7.4 million).
- 22 million WESP tokens used for Ecosystem
- 9 million WESP token used for Payments
- 7 million WESP tokens used for Promotion

Official collaboration



The positive of going
carbon negative.



Business model

All transfers on the platform are done through smart contracts.

5% Transfer fee

Transaction fee model

Premium features
Land-parcels upgrades
AI building design module unlimited
Avatar Face Scan unlimited

Subscription model



Go-to-Market Q2-2024

Articles

- ◆ Listing & Beta-release announcement.
- ◆ A Thought Leadership Feature focused on vision and journey at Wesp.
- ◆ Profile Feature focused on our offerings what makes Wesp unique.
- ◆ Business Feature on industry trends and how Wesp fits in.
- ◆ Feature Wesp ICO available products.
- ◆ Company Feature what is Wesp about.
- ◆ Start of Metacoms from Vaiyo.
- ◆ Partnership with publishing company

Community

- ◆ Telegram Community target 80,000
- ◆ Twitter followers target 60,000
- ◆ Discord server user target 20,000
- ◆ LinkedIn member target 5,000
- ◆ Facebook follower target 20,000
- ◆ Reddit, Instagram and Medium active
- ◆ YouTube channel subscriber target 5,000

Various

- ◆ Whitelist target 50,000
- ◆ Landing-page
- ◆ SEO world ranking target 50,000
- ◆ External Metaverse events
- ◆ Partnerships Apps target 10
- ◆ Airdrops
- ◆ Staking and NFT marketplace



Team & Advisors



Antony Chang
CEO & Founder

2local
2nd Blockchain project
Entrepreneur



Vitalii Petrenko
CTO & Co-Founder

Co-founder
ZenwayCode



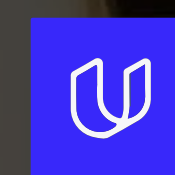
Adrian Niculescu™
Business Advisor

Entrepreneur
Keynote Speaker Metaverse
Tech start-up Mentor



Ian Scarffe
Blockchain Advisor

Blockchain advisor
#1 in the World



Henk van der Heijden
Management Advisor

Management Advisor
Retired as manager at
ASML.com



Zied Chaabane
ICO Advisor

Fintech
Product and
Project Management



Find all team members: <https://wesp.io/team>



Unlocking the Metaverse to its full potential

